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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**In re application of:** Matz

**Group Art Unit:** 2453

**Application No.:** 10/039,062

**Examiner:** Strange, Aaron

**Filed:** December 31, 2001

**Attorney Docket:** 01376

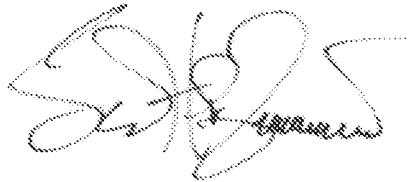
**Title:** "Methods and System for Targeted Content Distribution Using Tagged Data Streams"

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**37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION**

I hereby certify that this correspondence is being electronically and/or facsimile transmitted to the United States Patent and Trademark Office.

Scott P. Zimmerman  
Name of Person Transmitting This Paper



May 18, 2009  
Date of Transmission

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**RESPONSE TO FEBRUARY 19, 2009 OFFICE ACTION**

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Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed February 19, 2009. The Assignee respectfully submits that the pending claims distinguish over the cited documents.